



KEELY SMITH

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Creative Graphic Designer

Graphics | Multimedia Arts

Highly creative and versatile Graphic Designer with professional experience in multimedia arts and graphic design; helping clients with branding, identity and multimedia arts projects. Excellent at thinking out of the box that results in creative and unique design solutions; able to organize, prioritize and deliver design projects on time and within budget. Adept in working collaboratively with colleagues and clients to achieve innovative design solutions that deliver results that exceed expectations. Looking to join a team environment that fosters creativity and teamwork, offers stability, growth, and creative variety.

Platforms: Macintosh & Windows

Software: Adobe Creative Suite (Photoshop, InDesign, Illustrator), Microsoft O365, Adobe After Effects, Adobe Premiere (basic), WordPress (basic)

Design: Banners, Brochures & Newsletters, Artwork, Signage, Branding, Web & Social Media Graphics, Online Presentations, Layout Design, Targeted E-Mail Campaigns, Editorial Design, Marketing Materials, Trade Show Displays, Info Graphics, Web Design, Logos & Business Cards, Media Kits, Catalogs, Video Editing, Photo Retouching

Professional Experience

(W)right On Communications – Solana Beach, CA

Design & Multimedia Specialist – 2015 to Present

Successfully manage and coordinate graphic design projects from concept through completion. Collaborate with clients, vendors, and creative teams to create vision, conceive designs, and meet all deadlines and requirements. Create and develop strategic marketing campaigns, promotional programs, and graphics that accurately represent brand identity to both print and digital platforms. Prepare and design digital web graphics, and facilitate project workflow to deliver projects on time and within budget.

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Global Village Concerns – San Diego, CA

Graphic Designer – 2013 to 2014

Developed design strategies that successfully integrate to the development of creative concepts and on-brand messaging. Designed and build online e-commerce stores for schools and small businesses. Implemented brand standards, and created signage, banners, windscreens, wall murals, and other marketing materials. Fostered positive relationships with clients, vendors and colleagues.

- Notable Accomplishment: Key role in onboarding new designers and trained them on systems and programs used to create e-commerce stores.

Dr. Kuriyama MD, Dr. Smith MD – Vista, CA

Medical Clerk – 2008 to 2013

Managed and organized patient records for accurate file keeping and retrieving. Assisted in communicating with patients and hospital staff. Archived daily and monthly reports, and kept information current and up to date. Occasionally collected payments for patients and made bank deposits to Medical practice accounts.

Oceanside Dance Academy – Oceanside, CA

Studio Manager – 2006 to 2008

Oversaw order fulfillments, student registrations, and payroll services. Drafted monthly financial reports and collected tuition payments. Worked collaboratively with students, instructors and colleagues.

Education

Bachelor of Arts

Art, with an emphasis in Graphic Design, 2013

San Diego State University, CA

Associates of Arts

General Studies, with an emphasis in Fine Art & Liberal Arts, 2010

Palomar Community College, CA